

Board & staff



Dr. Corrie Hermann
Chair of the Board

After her medical exam, Corrie Hermann worked as an infant doctor and paediatrician. Later she was director of a Municipal Health Service, member of the board of the Royal Dutch Medical Association, the Social Insurance Board and the Central Medical Disciplinary Court. After her retirement she became a Member of Parliament for GreenLeft. As a spokesperson for public health, she brought about an amendment of the Tobacco Act that introduced the right of employees to have a smoke-free working place and stopped smoking in trains.



Drs. Cees Goos Board Member

Cees Goos is a sociologist. After working for Unesco for several years, in Sudan and Egypt, he started working as a researcher in the prevention department of the Federation of Alcohol and Drugs Institutions in the Netherlands. He continued for nearly 20 years as senior staff at the World Health Organization (WHO), mainly at the Regional Office for Europe in Copenhagen. There he was responsible for the development and implementation of a European program on alcohol and drug use and a program on health in prisons. Since his retirement he is affiliated as honorary consultant public health with the European Centre for Social Welfare Policy in Vienna.



Drs. Ron Weijmans BSc AA MBA Treasurer

Ron Weijmans has been an independent entrepreneur since 2004. He supports accountancy organizations in the field of observation, transformation and professional technique and has his own advisory practice. He is also a teacher and trainer.



Ir. Wim van Dalen Director

Wim van Dalen is a sociologist and graduated at the University of Wageningen in 1976. He is one of the first university-trained health educators in the Netherlands. He worked for 4 years as a national policy officer at the former Federation of Alcohol en Drugs Institutions and then worked for more than 15 years as a project developer and later as manager in a regional addiction institution. From 1986 he was a member of the advisory committee of the national alcohol campaign 'DRINK destroys more than you love' of the Ministry of Health, Welfare and Sport. From 1996 to 2002 he led this campaign as an employee of the NIGZ (Netherlands Institute for Health Promotion and Disease Prevention). In 2002 he became director of STAP. He is also chairman of EUCAM, a European network of organizations that focus on monitoring alcohol marketing, and secretary of the Dutch Alcohol Policy Alliance (AAN). From 2020 to 2024 he was responsible for the campaign 'Seeing drinking, does drinking'.



Sandra van Ginneken Alcohol Law Consultant

Sandra van Ginneken first worked for more than 11 years at the Foundation for Research on Alcohol and Drug Use (SWOAD) in Amsterdam. From 1986 to 1996 she led the national alcohol campaign 'DRINK destroys more that you love' of the Ministry of Health, Welfare and Sport. She then worked for 15 years as senior alcohol policy officer at the same ministry. In that position she was editor of several alcohol policy papers. She also co-authored all legislative changes of the Alcohol Licensing and Catering Act between 2000 and 2014 and supported the submitters of these bills during the parliamentary debates. Sandra has been working for STAP since the end of 2011. She is Alcohol Law Consultant and webmaster of www.stap.nl.



Martina Berger Financial Assistant

Martina Berger is responsible for the entire financial administration of STAP and EUCAM and the administrative settlement of personnel matters. She is also board member of EUCAM.



Drs. Wil de Zwart Research Adviser

Wil de Zwart is trained as a psychologist. She worked as a researcher at the Foundation for Research on Alcohol and Drug Use (SWOAD) in Amsterdam, at the NIAD (Netherlands Institute for Alcohol and Drugs) and at the Trimbos Institute in Utrecht. From 2001 she worked at the Ministry of Health, Welfare and Sport (VWS) as a senior policy officer for alcohol and drug policy. She also worked for almost two years at the World Health Organization in Geneva as a technical expert for the WHO Expert Committee on Drug Dependence (ECDD).

Wil regularly provides research advice to STAP on a voluntary basis.



Gerard van der Waal ICT support

Gerard van der Waal is the owner and foster parent at foster home Ubuntu. He previously worked for the websites of two national weekly magazines and as a physiotherapist.

Gerard supports on a voluntary basis the staff of STAP and EUCAM in ICT issues.